



# WE PROVIDE BUSINESS-WIDE SOLUTIONS

*...with Emphasis on Execution*

## Business Strategy



Working with the top management in setting the Vision, Value and Long term Business Growth & Diversification Roadmap

## Optimizing Human Potential



Managing the Talent and developing leadership with succession planning

## Operational Excellence, IT & Digitization



Increasing the process efficiency, eliminating waste, digitization and automation of operation across the value chain

## Marketing & Branding



Formulating marketing strategy and digital marketing solutions for corporate reputation and product/service branding

## Financial Management Strategies



Cost Volume Profit analysis, Management of working capital, Project Financing and Financial risk mitigation



# Collaboration & Resources

## □ **Lead Partners:**

- Dr M. A. Zahir
- Dr Zafar Zahir

## □ **Working Resources:**

- Expert Faculty of SBS

## □ **Collaborative Synergies:**

- **Management Consultancy & Tools:** SKope, Gurgaon and MTMI, ML, USA
- **IT & Digital Solution Resources:** uBeA Consulting, USA & Bangalore; Pontos, New Delhi
- **Subject Matter Experts** – Sanjeev Nagpal, Professional Placement, Ludhiana; Amit Jain Ex-CEO Bombay Dyeing; R.P.Dhir, Ex-CFO Thapar & Oswal Group; P.S. Rathore, Life Coach, New Delhi.

# Past Clientele

- ❑ Trident Group
- ❑ Ralson India
- ❑ Ganga Acrowool
- ❑ Meera & Co.
- ❑ Sarjeevan Knitwear
- ❑ HEG (Textile Division), Jammu
- ❑ Duke
- ❑ Poddar Tyres
- ❑ Shivalaya Spinning
- ❑ Gulzar Motors
- ❑ Eveline International
- ❑ Several smaller MSMEs around Punjab

# Set An Appointment:



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