



**SBS**  
**Synetic Business School**

..... B school with a difference



SBS aims for innovative programs that guarantee  
Knowledge-Skill development and inculcating Soft  
Skills that the corporate requires



**SBS Campus, Chandigarh Road,  
Ludhiana**

 78151-88836, 85560 01933

 [www.sbs.ac.in](http://www.sbs.ac.in)

 sbs\_ldh

## BRIEF BACKGROUND AND HISTORY

**Synetic Business School (SBS)** – established in 2004 by Dr M. A. Zahir and his son Dr Zafar Zahir – gets its origin from *'synergy'* plus *'kinetic'* with an aim to build a business management institute that is different – in style, substance and deliverance. **SBS** offers management degree programs, Job Oriented Skill Programs, Executive training, management consultancy apart from its CSR activity of free medical /health services



Dr. M. A. Zahir, M.Com., Ph.D., is the Chief Patron of Synetic Business School (SBS). He has more than 45 years of experience in business management education and is widely respected as a management guru by corporates & institutions in and around Punjab. He is on the board of many corporations and is involved in consultancy, mentoring and imparting executive training to various academic, private & public entities

Dr. Zafar Zahir, MBA, PhD, Founder Synetic Business School has over 20 years experience in the manufacturing, FMCG and ICT industries - Strategy, Marketing, Business Development, People Management - across India and Middle East. He has worked in industry, management consultancy and funded Zayn Education Trust as a non-for-profit education and social sector NGO for the benefit of the society and furtherance of technical education in Punjab



Dr. Ghazala Qadri, BUMS, ACNH, Chairperson, Synetic Business School is a Unani Medicine practitioner from Jamia Hamdard, New Delhi and a wellness and alternative medicine expert. She manages the administration and business development activities of SBS inclusive of its CSR and social work initiatives like free medical camps, health awareness workshops for female students and free ship for needy students

## Profile of Students



**Deepak,  
B.COM**  
Area of Interest:  
Banking and  
Finance



**Amanpreet  
Singh  
B.COM**  
Area of Interest:  
Sales and  
Marketing



**Anmol  
B.COM**  
Area of Interest:  
Customer  
Relationship  
Management



**Gautam  
B.COM**  
Area of Interest:  
Business  
Development  
Executive



**Harpal Singh  
BBA**  
Area of Interest:  
Marketing  
Executive



**Pawanjot Kaur  
B.COM**  
Area of Interest:  
Finance &  
Accounting



**Rajat  
B.COM**  
Area of Interest:  
Office and  
Administration



**Sapna Kumari  
B.COM**  
Area of Interest:  
Banking and  
Finance



**Gargi  
Shrivastva  
BCA**  
Area of Interest:  
Networking



**Ramandeep  
Kaur  
BCA**  
Area of Interest:  
MS Office



**Gurdeep  
B.COM**  
Area of Interest:  
Sales and Marketing



**Harish  
B.COM**  
Area of Interest:  
Sales and  
Marketing



**Jaspreet Kaur  
B.COM**  
Area of Interest:  
Finance and  
Accounting

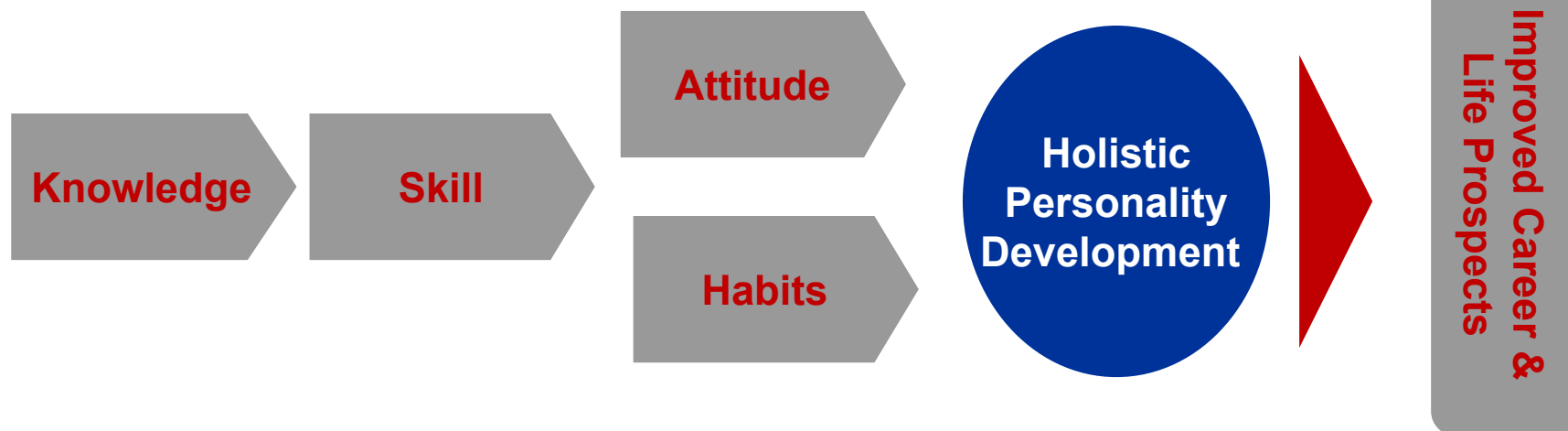


**Ravi  
BCA**  
Area of Interest:  
MS Office and  
Internet



**Karan  
BBA**  
Area of Interest:  
Business  
Administration

### SBS Knowledge & Soft Skills Development Model

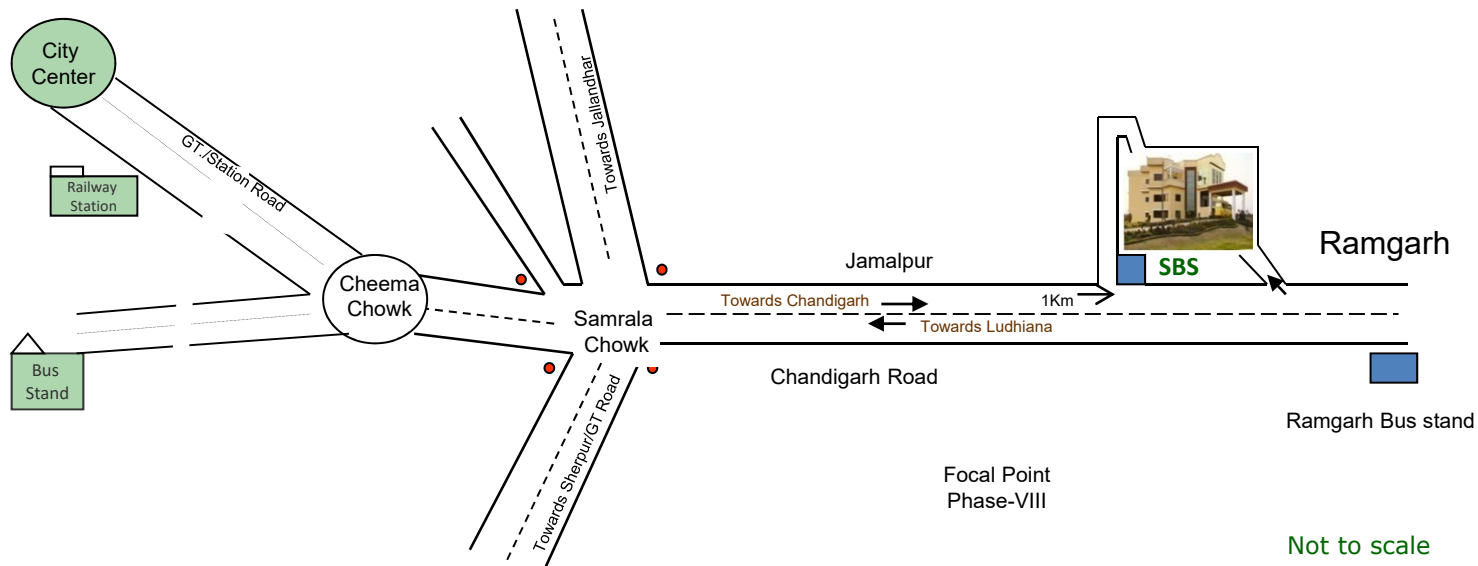


# Companies Hiring at SBS



## REACHING SBS CAMPUS

**SBS Campus** is situated on the main Ludhiana-Chandigarh Highway  
The campus is well connected by local and intercity bus service and SBS owned bus facility.



## CONTACT US

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